

# Vermont Farm to School Network

*catalyzing* CHANGE





# A Summer Gathering

Vermont Farm to School Network  
invites you to ...

**June 25, 2014**  
**5:30-8:30 PM**  
Shelburne Farms

You're invited to a summer celebration during the 2014 Farm to School Institute kickoff!

Join us for socializing, dinner and drinks, remarks by the National Farm to School Network, and highlights of Farm to School programs in Vermont.

**5:30 PM** Cocktails (cash bar)

**6:00 PM** Remarks by Mary Stein and Helen Dombalis of the National Farm to School Network and Vermont Farm to School Leaders

**6:30 PM** Dinner by the Farmhouse Group

at Shelburne Farms VT 05482



# FARM to SCHOOL AWARENESS DAY

**Thursday, JANUARY 29, 2015**

Vermont Statehouse Cafeteria, Montpelier

ment of 2015 Farm to School Grant recipient  
Secretary of the Agency of Education  
ner of the Department of Education  
Agency of Agriculture, Food and Forestry

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# Vermont Farm to School Network

Home | VT FTS Map | Resources | Events | Funding | Partners

YouTube LAUGH LEARN LIVE

Uploads from Vermont FEED by Vermont FEED • 1/1 video

What Does Farm to School Mean to You?  
see what Vermont FTS Network members had to say... WATCH THE VIDEO

What we do  
Provide statewide leadership, coordination, and advocacy to advance new and existing Farm to School efforts in Vermont classrooms, cafeterias and communities.

Vermont FTS Map  
Find School Programs

Network Events  
02-26-15  
**FTS Curriculum Connections: ACORN FEED Spring Professional Development Course**  
ACORN and VT-FEED are announcing "Farm to School Connections", a professional development course for educators, staff, and...

04-01-15  
**Culinary PD for Kids in the Kitchen**  
Kids in the Kitchen wonderful learning for kids of all ages. And...





ANTI  
JEW





By 2020

**every Vermont student**

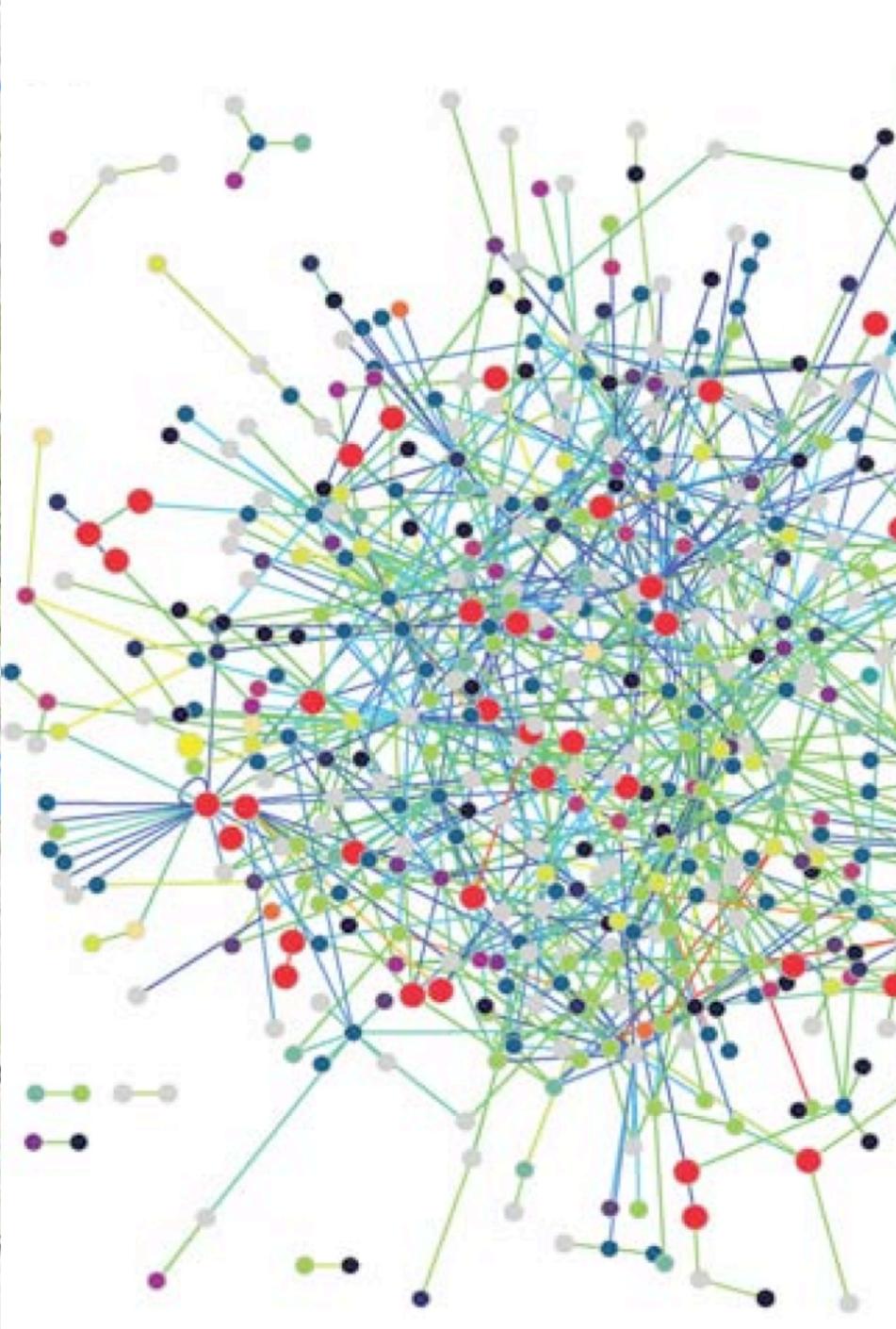
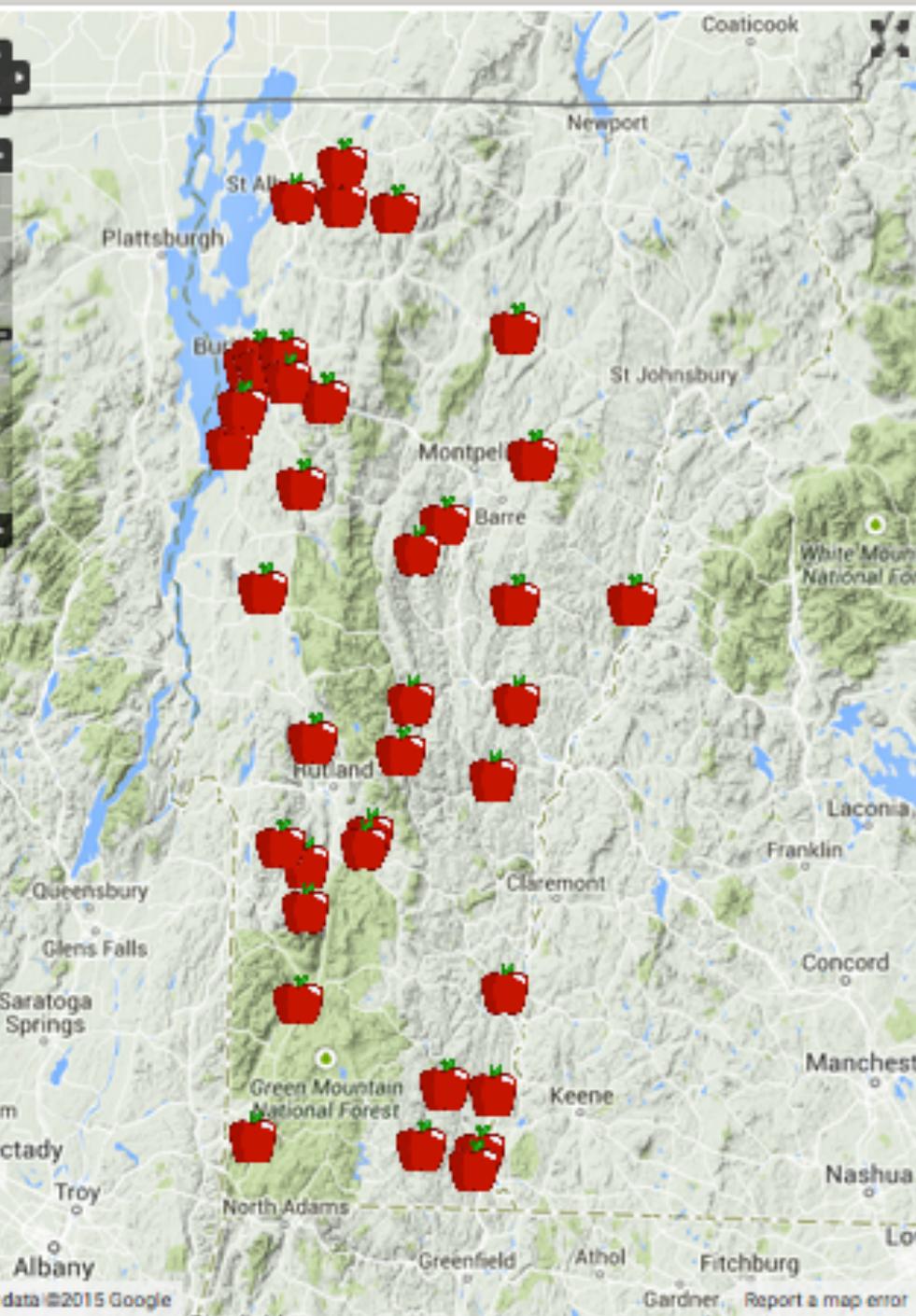
and school community is engaged in

**local food & farm culture**

that

- nurtures children's health
- cultivates viable farms
- builds vibrant communities

what **if** ...







# strategic systems mapping process



60 participants + 6 months + 180 system components

= 5 clear strategies for change

# our fundamental framework

1 *What's the current state of our reality?*

2 *What structure or system is causing that reality?*

3 *Where can we intervene to change things?*

4 *How do we make the structural, then behavioral changes?*

5 *How should we be organized to effect change?*

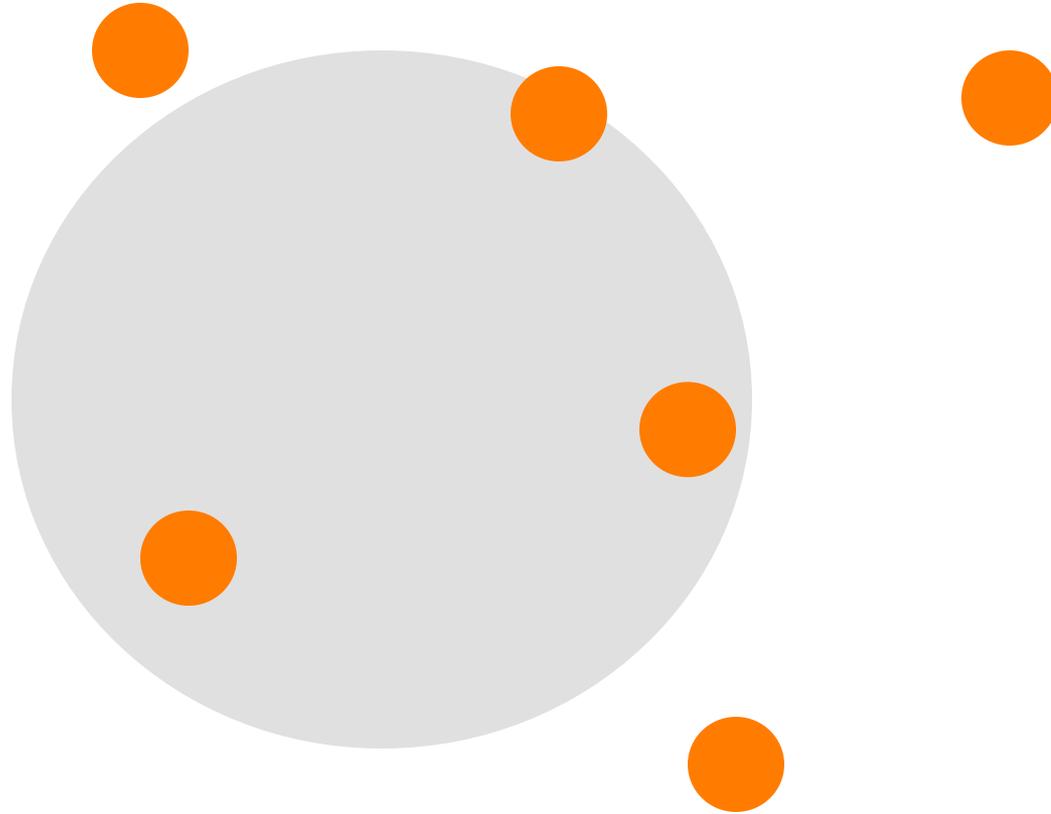
# our fundamental approach

individual

subgroup

whole group

ecosystem

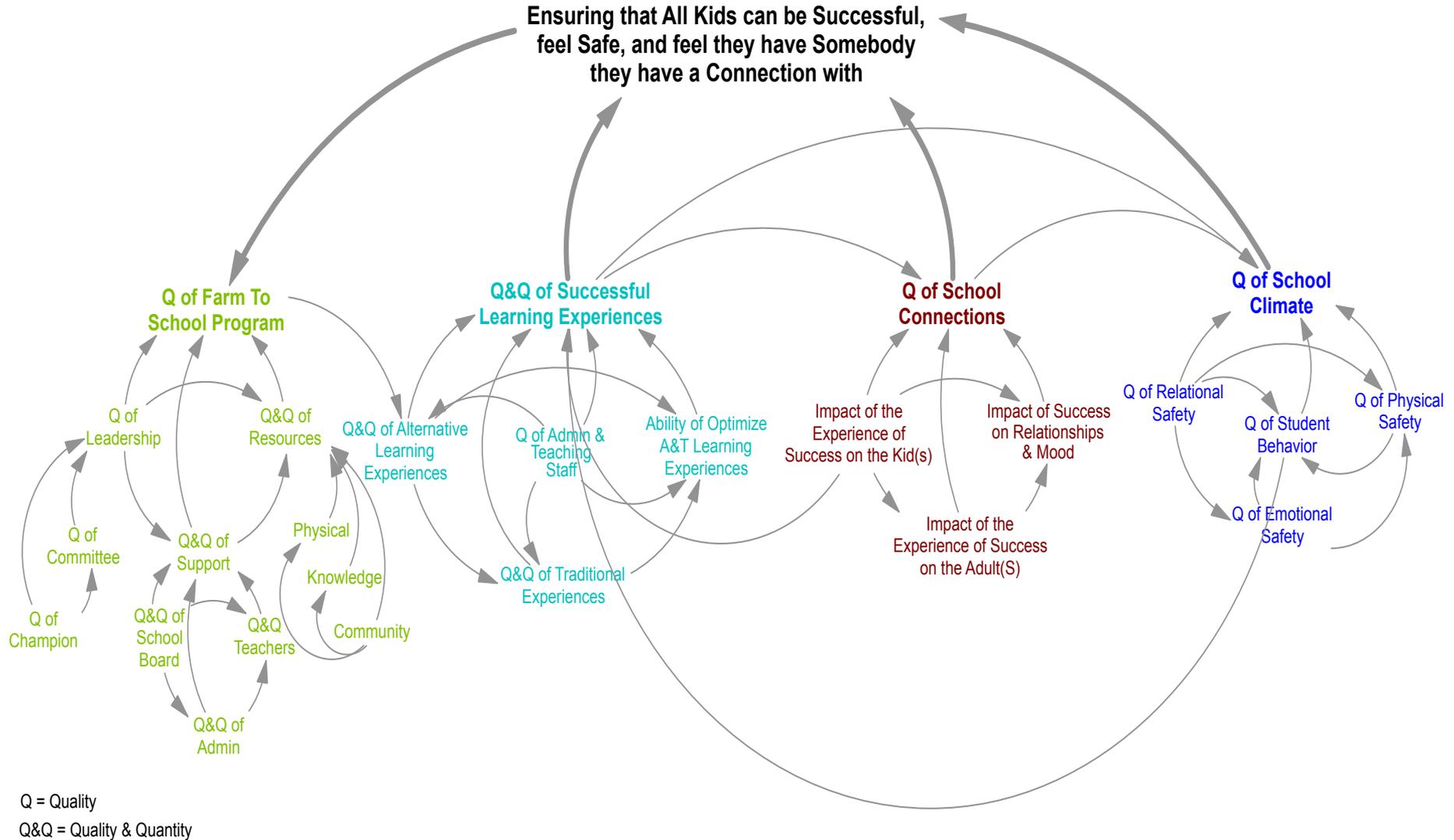


# individual interviews

**What  
change are  
you trying  
to *cause*?**

**What's your  
favorite  
success  
story?**

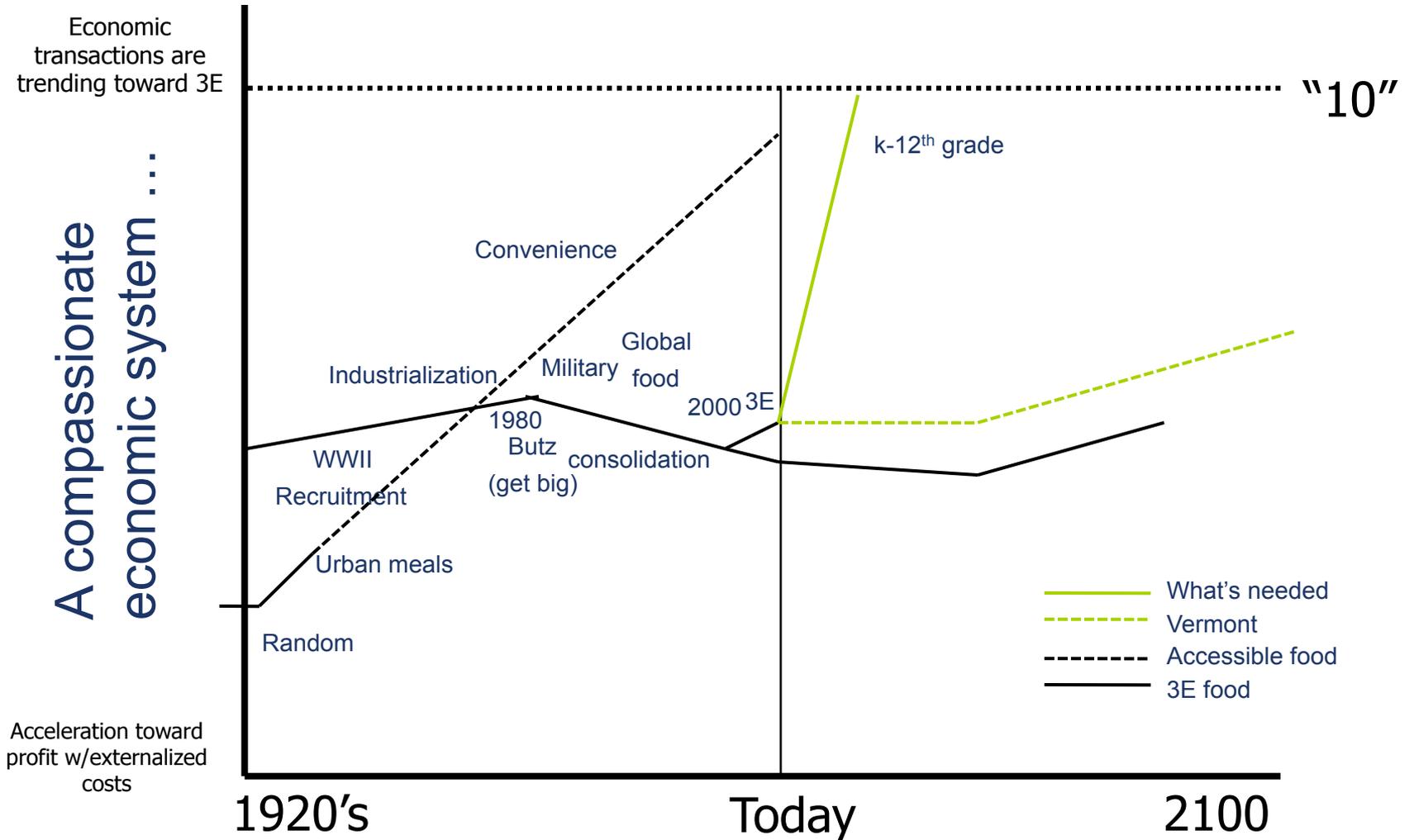
# individual interviews



# subgroup workshops



# Current State of Reality

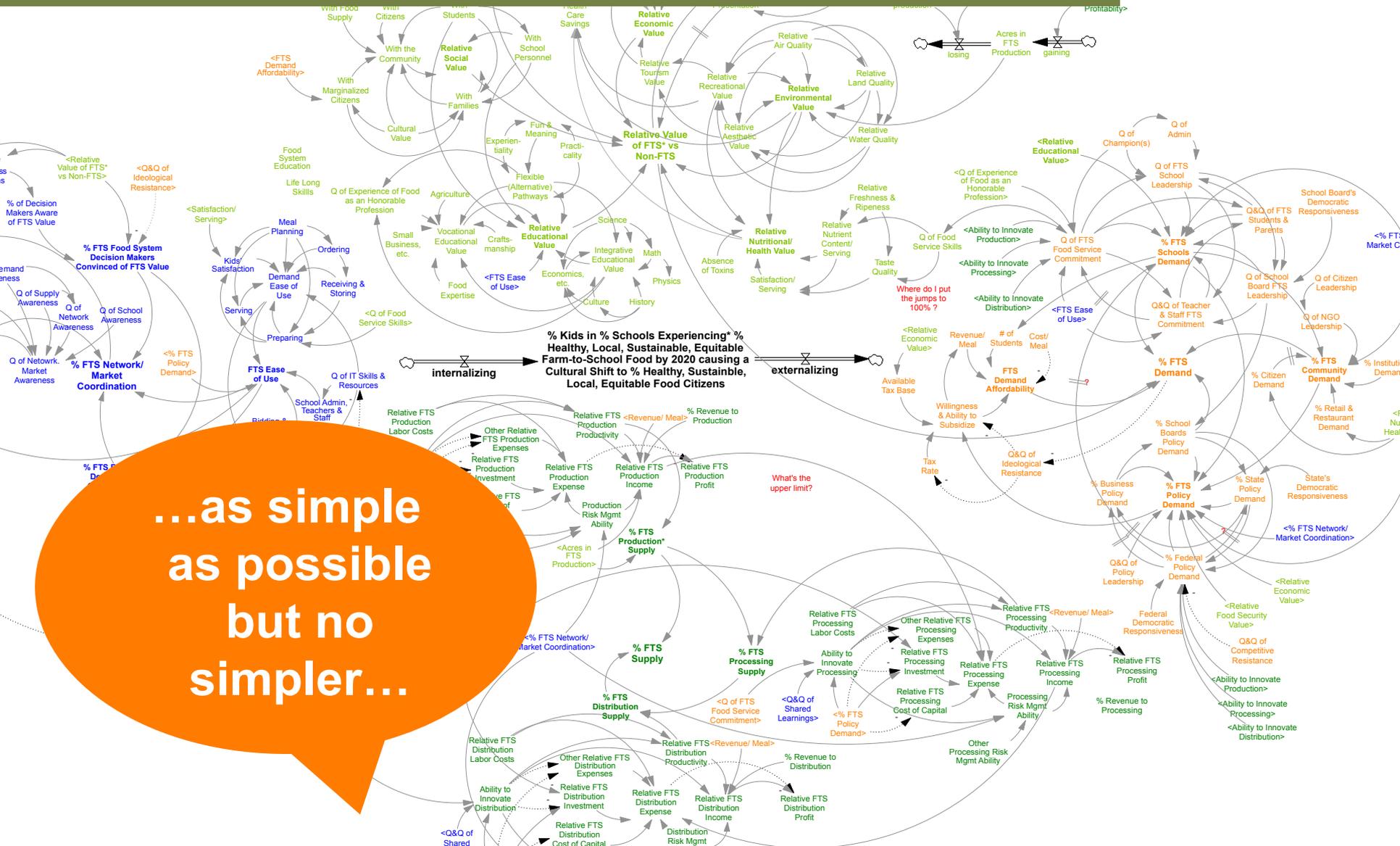


## draft system goal

By 2025, **75% of Vermont Schools** will lead the **cultural shift to a values-based food system** that engages **75% of our students** in integrated food system education; community-based learning; nourishing universal meals; and the experience of self-efficacy;

**purchasing at least 50%** from a socially just and environmentally and financially sustainable regional food system.

# draft system map



...as simple as possible but no simpler...

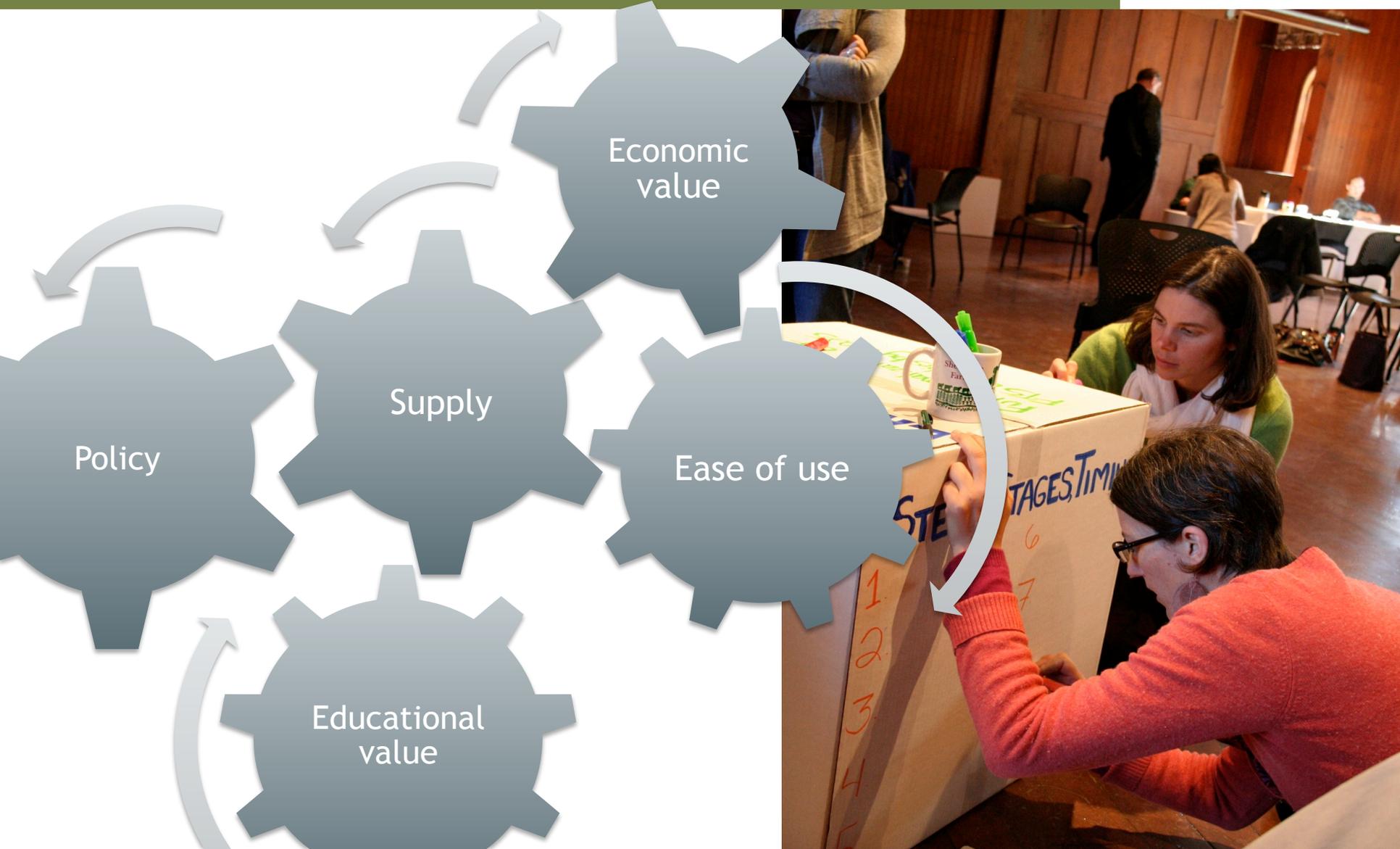


# leverage points

By 2025, 75% of Vermont Schools ...engages 75% of our Students ...food system education<sup>1</sup>; community-based learning; nourishing universal meals; and the experience of self-efficacy<sup>2</sup>; ...50% from a socially just ...sustainable regional food system.



# strategy development



# 90-day projects



## Economic Value:

Collect evidence that demonstrates economic impact of FTS

## Educational Value:

Showcase stories of exemplar FTS

## Ease of Use:

Build capacity with FTS Coordinators

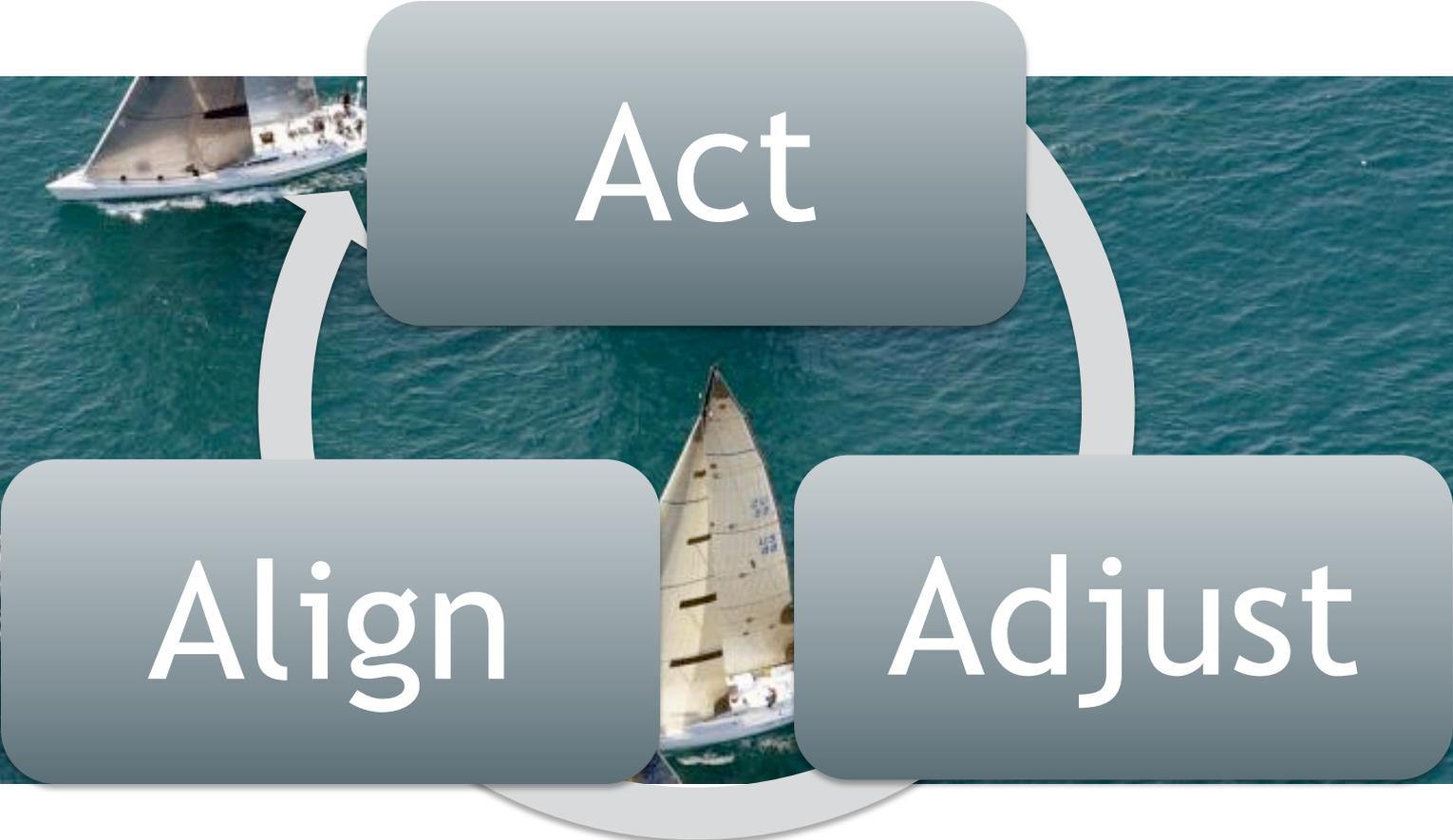
## Policy Demand:

Study impact of universal school meals

## Supply Innovation:

Use local procurement tracking tool to gather data

what next?

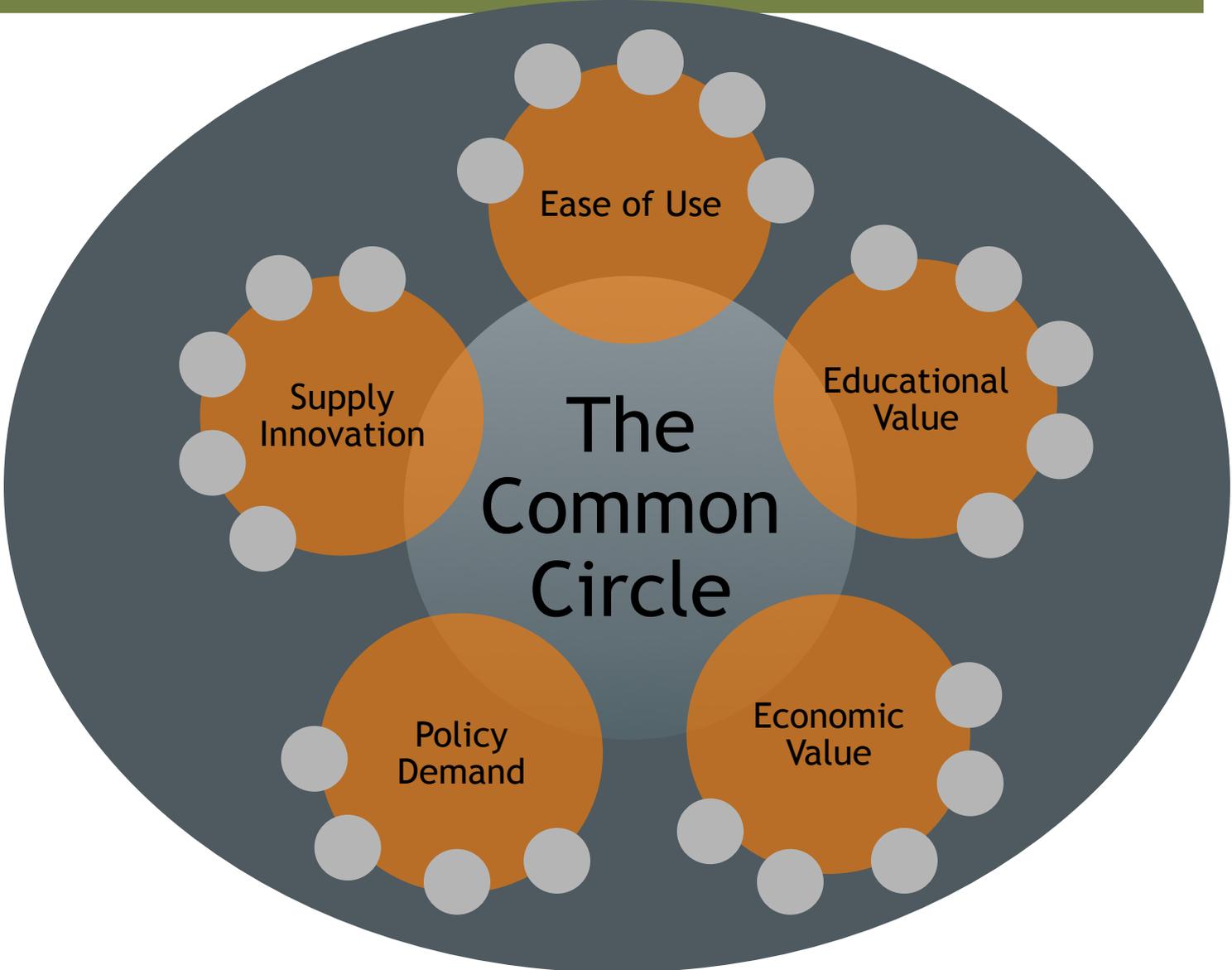


Act

Align

Adjust

# new governance



# Collective Impact Model

- 1 **Common Agenda**
- 2 **Mutually Reinforcing Activities**
- 3 **Transparent Communication**
- 4 **Backbone Support**
- 5 **Shared Measurement**
- 6 **Resources**

# what we've co-created

**stronger relationships between 60+ food system leaders**



**a common goal and a sense of urgency**



**5 pilot strategies to trigger FTS growth**



**a collaborative, emergent structure**

what we've co-created



# our state of being



thank you!

**Betsy Rosenbluth**

**VT FEED | Vermont Farm to School Network | Northeast RLA**

**[brosenbluth@shelburnefarms.org](mailto:brosenbluth@shelburnefarms.org)**

**[strategy.vermontfarmtoschool.org](http://strategy.vermontfarmtoschool.org)**